oMinutes – Board Meeting Boise Unitarian Universalist Fellowship February 15, 2024, 6:00 pm 6200 Garrett Street, Garden City & ZOOM

Present:

Board Members: All present via Zoom or in person except Julia (performing with philharmonic) and Susie (traveling) Guests: Rachel Strong, administrator; Nick Cofod, co-chair Combined Campaign Team

Action	Number	Description	Notes
Motion	20240215-01	To accept the Consent Agenda,	Debra moved to accept; Jan seconded; motion passed
Motion	20240215-02	To adjourn	Steve moved; Jenna seconded; motion carried

Discussion Notes

We held first a debrief of the February 11 Town Hall and vote:

- The vote passed by 94%
- Steve expressed a desire to do an announcement on the results earlier than Sunday; Sara wants to make an announcement on Sunday with some fanfare and introduce the campaign team. We are not keeping the information from anyone, just wanting an in person announcement.
- What went well?
 - knowledgeable presenters.
 - o Fewer questions...what did that mean?
 - People seemed ready to vote or remembered from November?
 - Questions were more focused, indicating that they had absorbed information from November;
 - The feasibility report was addressed. Nick thought the case was really strong; concerns were addressed from the feasibility report without defensiveness.
- What could we have done better?
 - Sara: We could have had more visuals of the space earlier on and kept communicating with the congregation. Could have kept up the enthusiasm.
 - Sara liked the ballot and voting process; gave them the information and then gave them time to digest it.

Nick Cofot joined our meeting and gave a brief bio. Andrew Burton and Nick are co-chairs; they will need spokespeople and visiting stewards support because they are new to the congregation. Nick has experience in capital campaign conducting (staff on renovating a school in SF; the Cabin; Foothills School)

- Nick is working on the "lead phase"-- typically you try to have 60% to 70% "in the bank" before you go public with a public kickoff..
- Andrew is organizing stewardship training.
- WE've budgeted 5K for the AGD and we can give that to them right away.
 - What do we need from Kay, events and any other expenses?
 - The team will give us a budget request and we will vote by email whether to approve.
 - Jenna would like to know if help might be available from a financial planner to help increase their giving. That kind of help is really only available to the big gifts, acc. to Nick.

Regarding the Annual Giving Drive

- Sara: proposes an "everything-you-ever-wanted-to-know-about-our-budget" meeting to apprise the congregation of why we need our AGD pledges to increase. Sometime in early April.
- Francis: the change in the costs of personnel are important for people to understand.
- Nick: The message will be "we need you to sustain your annual giving level; staff needs to be compensated." Information that stewards need is about the reasons that employment costs are so much higher now.

Regarding how to capture/record expenses already incurred and going forward related to the Combined Campaign.

- The most recent phase of the study for the HVAC will get charged against the Carbon Neutral fund account.
- The expenses for the most recent renderings and Dara's consulting time going forward will be charged against the Combined Campaign budget. The "leftover" money from the coffee space fund will be returned to the board designated fund for capital improvements.

Regarding replacement for Auction income? According to Debbie, our weekly plate offering is up \$20K since we reinstated passing the offering baskets, and with that and the \$10K gift from Sue Stadler's estate and the \$50K major gift from the Jennings, we will easily recover from the loss of auction revenue.

Regarding what more the Board might need to do to prepare for the Capital/AGD Campaign

- What reporting do we want and how frequently?
 - Sara: Let them do their job, and then if there's a question we need answers to, we can ask them
 for a report. Questions can be addressed to the Board by the morning of the executive team
 meeting.
 - Jan will ask the team if there are any issues that need board action for the upcoming meeting?
 - We may invite one of them to come to the Board meeting for an informal Q and A if needed.